



Society of Radiography in Kenya

In Pursuit Of Quality Radiography

CONCEPT NOTE



11TH

RADIOGRAPHERS SCIENTIFIC CONFERENCE **(RASCO 2026)**



400
Delegates



23RD - 26TH
SEPTEMBER 2026



GRAND ROYAL
SWISS HOTEL
KISUMU CITY, KENYA

Theme:

*Transforming Radiography and Imaging:
Reimagining and Redefining Practice for Excellence*

01. Background



The Radiographers Scientific Conference (RASCO), is organized by The Society of Radiography in Kenya (SORK), a professional association representing radiography practitioners in Kenya.

Healthcare is changing rapidly with artificial intelligence, automation, hybrid imaging technologies, digital health systems, sustainability concerns and workforce pressures which reshape the practice. Radiographers must not only adapt but lead these transitions.

RASCO 2026 is designed as a forward-looking conference that creates space to reflect, recalibrate and collectively define the next chapter of radiography and imaging in Kenya and beyond.

02. Purpose of RASCO 2026

RASCO 2026 will bring together **radiographers, radiation therapists, educators, researchers, regulators, policymakers, industry partners and development stakeholders** from Kenya, East Africa and beyond.

Objectives

The conference aims to:

- **Examine** transformative trends in Medical Imaging, Molecular Imaging, Theranostics and Radiotherapy.
- **Strengthen** professional, clinical and ethical standards to ensure they remain relevant to changing healthcare demands.
- **Promote** excellence, quality assurance and patient safety across all Modalities.
- **Strengthen** evidence-based, research-driven and translate it to clinical practice.
- **Cultivate strong** leadership, structured mentorship and sustainable workforce development.
- **Encourage** interdisciplinary collaboration and strategic partnerships.
- **Align** radiography services with national and regional health priorities.
- **Develop and adopt** a clear RASCO 2026 Call to Action to guide future direction in practice, policy, education and research.



03. Thematic Focus Areas



The scientific programme will be structured around seven key tracks:

- **Artificial Intelligence (AI)**, Generative Models, Agentic AI and Automation in Imaging and Radiotherapy.
- **Innovation and Emerging Trends** in Diagnostic and Therapeutic Clinical Protocols.
- **Environmental, Social and Governance (ESG) Frameworks** and the Adoption of Sustainable and Green Healthcare Technologies.
- **Leadership, Health Policy**, Health Systems Strengthening and Regulatory Frameworks.
- **Workforce Development**, Professional Training and Education.
- **Evidence-Based Practice**, Patient-centered Care and Clinical Research.
- **Interdisciplinary Collaboration**, Multi-sectoral Partnerships and Professional Networking.

04. Conference Structure and Methodology

RASCO 2026 will be delivered in a hybrid format to maximize participation. The programme will include:

- International keynote addresses
- Plenary and parallel scientific sessions
- Panel discussions and policy dialogues
- Oral and poster research presentations
- Practical skills workshops
- Industry exhibitions
- Networking and gala events

Selected abstracts will be compiled in conference proceedings to strengthen academic and professional impact.

Pre-Conference Workshops

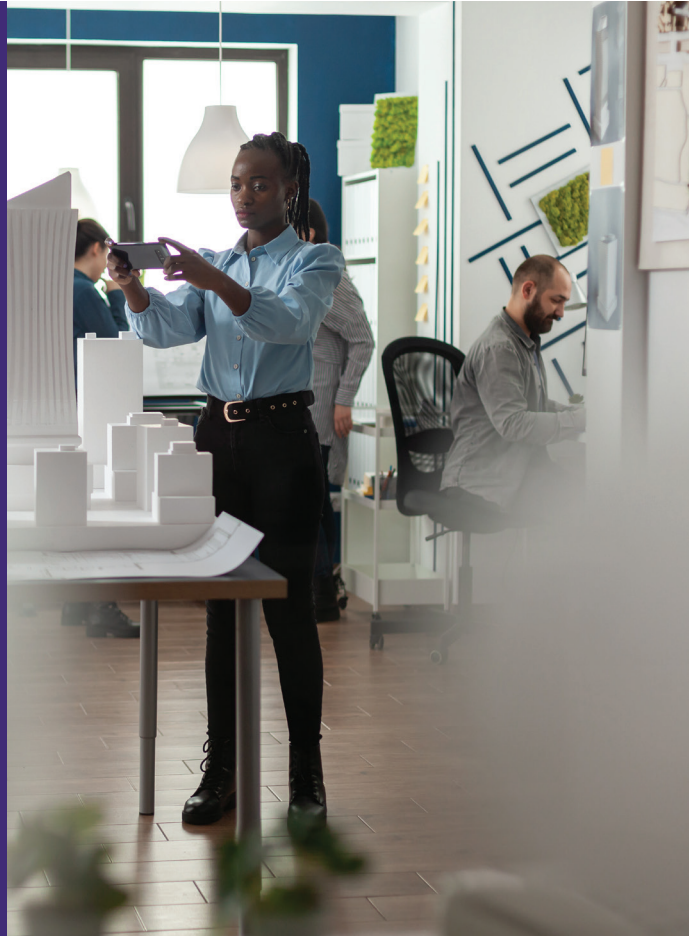
Targeted pre-conference sessions will engage:

- **Professional colleagues** from the region (Sub-Saharan Africa and beyond)
- **Departmental managers** and heads
- **Educators** and trainers
- **Regulators and policymakers** from the region and beyond
- **Industry leaders**

Proposed focus areas include:

- **Strategic purchasing** and financing of radiography services
- **Leadership and management** in imaging departments
- **Advanced clinical** and technological skills workshops

These sessions are intended to deliver practical, executive-level engagement rather than routine CPD.



05. Relevance and Strategic Value

Radiography and Imaging are central to:

- **Radiography and Imaging** for research purposes
- **Interventional procedures** and Nuclear Medicine/Molecular Imaging diagnoses
- **Cancer Care**, Radiotherapy and Theranostics
- **Public health** surveillance
- **Forensic investigations**
- **Industrial safety** and veterinary medicine

As demand grows, so must capacity, efficiency and quality standards.

RASCO 2026 directly contributes to:

- **Universal Health** Coverage goals
- **Digital Health** transformation strategies
- **Workforce** strengthening initiatives
- **Regulatory modernization**
- **Sustainable healthcare** practices

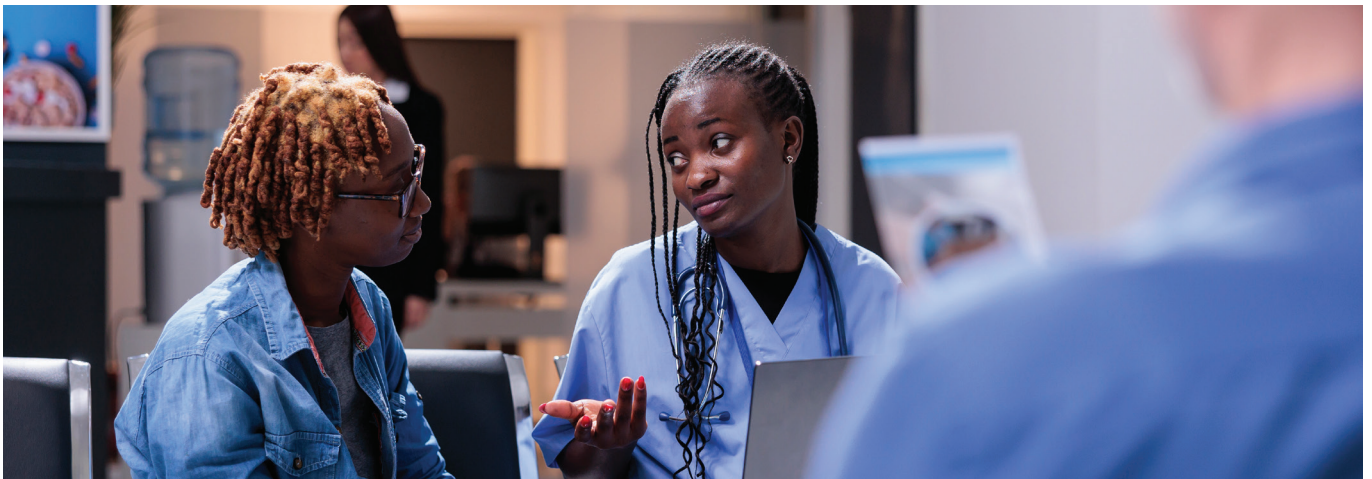
By convening diverse stakeholders, the conference supports alignment between practitioners, regulators, government, academia, and industry.

06. Expected Outcomes



RASCO 2026 will result in:

- **Increased** adoption of safe and innovative technologies
- **Stronger** professional and interdisciplinary networks
- **Identification** of priority reforms in education and policy
- **Enhanced** research collaboration and evidence translation
- **A clear** Call to Action guiding the profession forward



07. Budget and Resource Mobilization

KSH 22
MILLION
ESTIMATED BUDGET

Funding will be mobilized through:

- Delegate registration fees
- Tiered sponsorship packages
- Exhibition fees
- Institutional grants
- Strategic development partnerships

Financial governance will prioritize transparency, accountability, and alignment with professional ethical standards, including guidance from the Radiographers Board of Kenya.

Main Tiered Packages

These tiers offer broad visibility across the 3-day event.

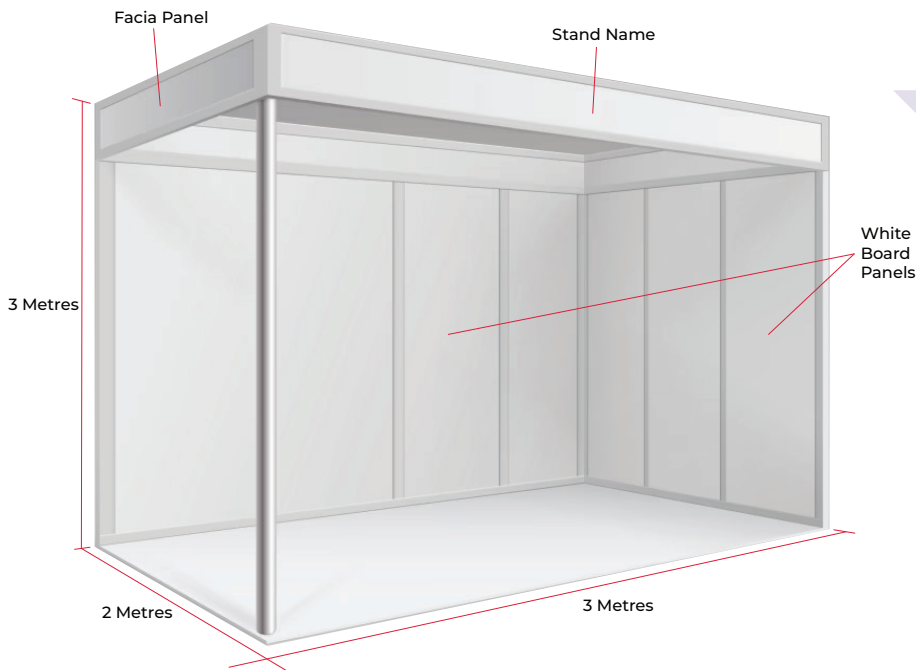
CATEGORIES	PLATINUM	GOLD	SILVER	BRONZE
Investment	KES 2,000,000+	KES 1,500,000	KES 750,000	KES 400,000
Exhibition Space	(6m x 3m)	(4m x 3m)	(2m x 3m)	(2m x 3m)
Speaking Slots	20-min	15-min	7.5-min	5-min
Delegate Passes	4 Full Access	3 Full Access	2 Full Access	2 Full Access
Branding	Logo on Main Stage & Lanyards	Logo on Session Backdrops	Logo in Program	Logo on Website
Digital Presence	1-Month App Takeover	Full-page App Ad	Half-page App Ad	Logo Listing
Gala Dinner	Reserved VIP Table (10)	4 VIP Seats	2 VIP Seats	-

Note: For Exhibition Booths, please get in touch with the Conference Organizers for guidance

Specialized “Impact” Packages

These packages allow partners to own specific high-cost items from your budget.

PACKAGE	INVESTMENT (KES)	KEY BENEFITS
Scientific & CPD Partner	2,000,000	<ul style="list-style-type: none"> • Naming rights to the “Scientific Excellence Track” • Branding on all CPD certificates • Introductory slot before International Keynote • Recognition as Official Scientific Partner
Digital & Innovation Partner	1,800,000	<ul style="list-style-type: none"> • Sole branding of Conference App • Exclusive Wi-Fi landing page branding • Branding on digital abstract proceedings • Recognition as Official Digital Partner
Hospitality & Networking Host	900,000 - 1,200,000	<ul style="list-style-type: none"> • Exclusive branding of Welcoming Cocktail or Focused Group Round Table or Gala Dinner • Branding during networking lunches • Branded table talkers • 5-minute toast opportunity at Gala Dinner • Recognition as Official Hospitality Partner



KShs. 250,000
Standard Booth

- Physical exhibition space
- Delegate engagement
- Branding in exhibition area

Recognition & Ethical Alignment

As per SORK's values, all sponsors will receive:

1. Post-Event Impact Report:

Showing delegate demographics and reach.

2. Certificate of Partnership:

Presented during the closing ceremony.

3. Ethical Shield:

SORK ensures all sponsors align with the Radiographers Board of Kenya (RBK) and Public Officers Ethics Act guidelines and professional medical ethics

08. Governance and Implementation

RASCO 2026 will be overseen by the SORK Council and implemented through dedicated:

- Scientific Committee
- Organizing Committee
- Finance Committee
- Logistics Committee

Conclusion

RASCO 2026 represents a defining moment for radiography and imaging in Kenya and the region. Under the theme “**Transforming Radiography and Imaging: Reimagining and Redefining Practice for Excellence,**” the conference will move beyond discussion to strategic direction.

By bringing together practitioners, educators, regulators, policymakers, and industry leaders, RASCO 2026 will strengthen innovation, quality, sustainability, and leadership within the profession. The conference will not only reflect on where radiography stands today; it will help shape where it goes next.

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